

Rachel Thompson-Smith

Liberty University Student

Contact

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Education

Liberty University

August 2022-Expected Graduation

Date May 2024

B.S. Strategic Communications

Key Skills

Communication

Creative Problem Solving

Leadership

Quality Control

Customer Care

Creative Writing

Teamwork

Interpersonal Communications

Areas of Focus

Public Relations

Strategic Communications

Persuasive Advertising

Organizational Communications

Strategic Communications

Management

Experience

DECEMBER 2023 – MAY 2024

Hunger Relief Ambassador Internship

- Assisted the Marcus Harris Foundation Neighborfood Express program as a seasonal intern
- Created a 5K program fundraiser plan
- Created pamphlets and products for 5K event
- Facilitated neighboring food outreach programs to secure their own products and services

AUGUST 2022 – DECEMBER 2023

Liberty University Serve Volunteer

- Assisted in the setting up and tearing down of on-campus events
- Facilitated university run events

JUNE 2020 – PRESENT

Wegmans Seafood Customer Service Representative

- Assisted 35-60+ customers daily with inquiries related to seafood products and cooking techniques
- Provided quality customer service to ensure repeat customers
- Maintained excellent sanitary conditions in adherence to Virginia Department of Health food safety regulations
- Coordinated with team members to ensure all daily tasks were completed

NOVEMBER 2017 – JUNE 2020

Wegmans Cashier

- Promoted Wegmans brand products to customers
- Facilitated swift and friendly check out for all Wegmans visitors
- Directed customers to proper item locations
- Participated in the knowledge-based service program to inform shoppers about new products, cooking tactics, and dispersed samples to customers in order to increase sales